

OKLAHOMA DEPARTMENT OF ENVIRONMENTAL QUALITY  
POLLUTION PREVENTION PROGRAM  
P.O. Box 1677  
OKLAHOMA CITY, OK 73101-1677

## Profits May Be Found In Unlikely Places

By eliminating waste any company can improve the quality of its products and the environment. However, this is secondary to the possibility of increased profits and savings.

Are you aware of everything that is:

- Going down the drain?
- Going up the stack?
- Going to the trash dumpster?

Although these are not the traditional places to seek increased profits, what you find here could be costing you money.

Wasted resources from:

- Raw materials
- Labor
- Energy
- Waste handling and disposal

Don't let pollution and waste make you less profitable. Pollution prevention and sound environmental management can enhance your bottomline, and help the environment.

### DEQ Mission

... For a Clean, Attractive, Prosperous Oklahoma

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# POLLUTION PREVENTION PROGRAM



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...for a clean, attractive, prosperous Oklahoma

P.O. Box 1677

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405-702-1000 | 800-869-1400

CUSTOMER SERVICES

# Pollution Prevention

## ... The Smart Thing To Do ...

Is "Business as Usual" no longer good enough? Do you want to explore exciting new horizons?



The DEQ Pollution Prevention Program can help you face these challenges. This program offers assistance to Oklahoma's businesses to implement waste-related options, identify resources, and convince management of the need to change.

- Improving product quality
- Conserving water
- Increasing production efficiency
- Protecting the environment
- Increasing the burden competitive edge
- Decreasing regulatory
- Efficiency
- Reducing waste management costs
- Improving operating practices
- Reducing liability
- Increasing customer satisfaction
- Reducing energy costs

## DEQ's POLLUTION PREVENTION PROGRAM

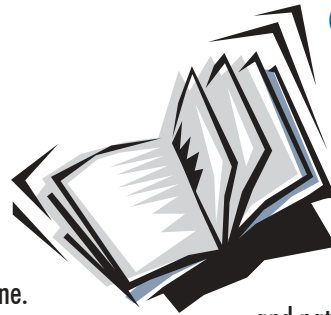
is a non-regulatory program. It assists Oklahoma business and industry in identifying opportunities and implementing options for waste reduction and management. Services are confidential and provided free of charge.

### SERVICES



#### Telephone Assistance

Program staff can answer questions about waste reduction, pollution prevention and waste management over the telephone. You may receive suggestions, follow-up research, information in the mail, or referrals.



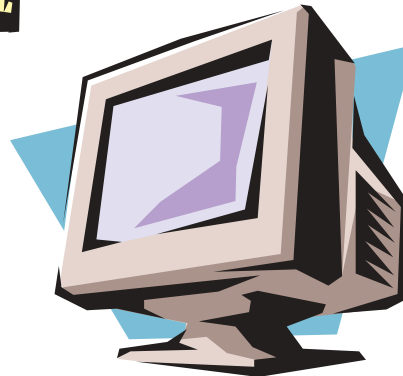
#### Clearinghouse

The Pollution Prevention Program clearinghouse and library can assist in finding information on new technologies, methods, and techniques for waste reduction and management. Links to other regional and national services help provide the best available resources.



#### On-Site Assistance

Site visits help Program staff to offer specific information and new insights for process improvement, waste reduction and waste management. This insight helps identify options and provides support for change.



#### Materials Exchange

The material exchange puts businesses in touch with each other to enhance opportunities for use and re-use of materials and wastes.



#### Seminars and Workshops

The Program sponsors a variety of workshops and seminars annually. Topics may be industry or process specific and include pollution prevention and waste management.

### FOR POLLUTION PREVENTION PROGRAM INFORMATION AND SERVICES

- I am interested in identifying pollution prevention opportunities. Please call me.
- I am interested in discussing my waste management needs. Please call me.
- Place me on your mailing list.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Type of business or SIC Code \_\_\_\_\_

Type of waste or emission \_\_\_\_\_

