

EVALUATION FORM  
 REQUEST FOR PROPOSALS  
 2920000183

Event Planning Services - Brownsfield

Evaluation Criteria		Max Pts*	Factor 110	Winner's Circle, Inc.
<b>A. Proposed Fees</b>				
Committee Member A		35		25
Committee Member B		35		25
Committee Member C		35		25
<b>Subtotal A</b>		<b>105</b>		<b>75</b>
<b>B. Experience and Qualifications</b>				
Committee Member A		25		25
Committee Member B		25		25
Committee Member C		30		29
<b>Subtotal B</b>		<b>80</b>		<b>79</b>
<b>C. Turn Key Operations/Staffing/Equipment</b>				
Committee Member A		20		23
Committee Member B		20		20
Committee Member C		22		21
<b>Subtotal C</b>		<b>62</b>		<b>64</b>
<b>D. Certified Event Planner (Pass/Fail)</b>				
Committee Member A		5		5
Committee Member B		5		5
Committee Member C		5		5
<b>Subtotal D</b>		<b>15</b>		<b>15</b>
<b>GRAND TOTAL</b>		<b>100**</b>	<b>262</b>	<b>233</b>

\* This is the maximum points that an individual evaluator can assign to the specified evaluation criterion.  
 \*\* 300 maximum points available (100 pts x 3 evaluators)

Fees and rates were evaluated objectively (see attached Price Point Computation.)